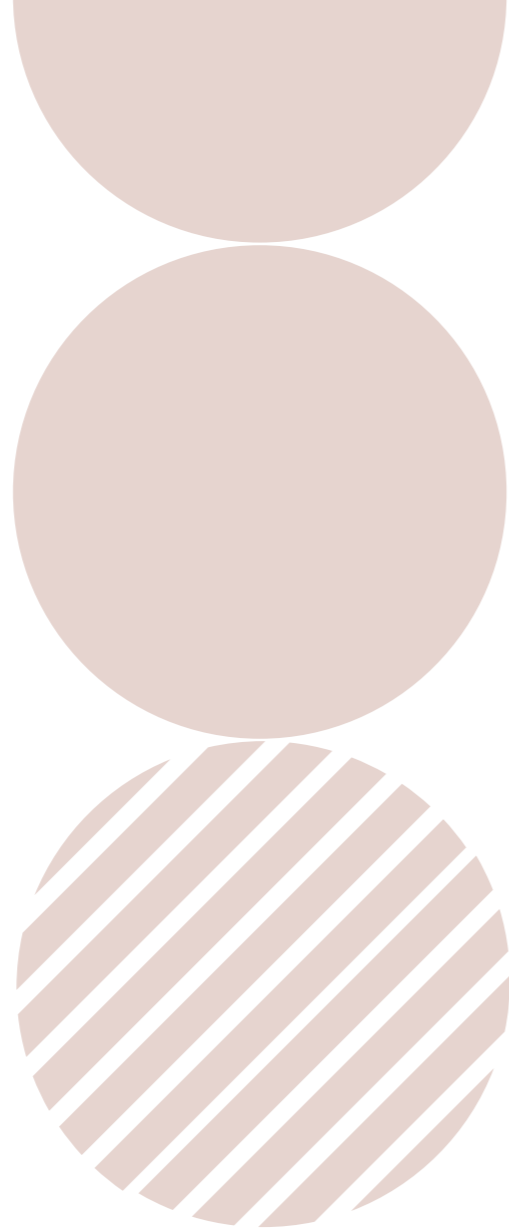

Projects & realizations.

the.artceram



FRESH, AMBITIOUS AND INNOVATIVE DESIGN FOR THE BATHROOM AREAS MADE UNIQUE THROUGH THAT SPECIAL “THE”!

Thanks to innovative solutions and unique design, from 2006 till now, the.artceram bathroom products **have been awarded prestigious international prizes** for their focus on new ideas, research and fresh proposals.

Be inspired by our best projects shown in this brochure!



STRADELLA 9 Private Flat | Milan

designer | **Meneghello Paoelli Associati + Reveria + Diego Giovannenza**

ph | **Vito Corvasce**

Through a mix-and-match of colours, finishes and wallpapers **we tried to contextualize décor and architectural elements of the 30s** with contemporary ones.

This restoration was organized by Marco Paoelli, Meneghello Paoelli Associati, together with Laura Delfina at Reveria and architect Diego Giovannenza.

An itinerary articulated in colours and wallpapers, from **the peacock, smoky and desaturated shades of blue with a hint of gold** in the living room to the green, sky-blue, powder shape in the master bedroom.

STRADELLA 9 Private flat | Milano

The major issue to solve **was to match the colours of the wallpapers with that of the flooring.** While seated on the sofa in the living room, one can trace the signs of all the colours used and harmony games behind them.

One can still see the Portaluppi architectural style by looking at the main door friezes, other main entrances, at geometrical and décor ornaments on the ceilings.

The project was published in Interni Annual Bagno 2019.

CREDITS

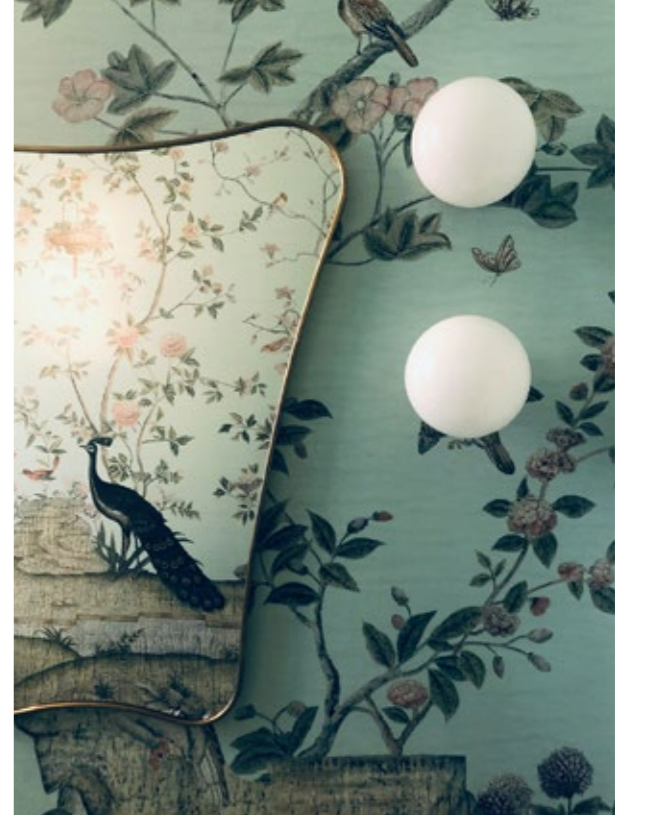
GREEN BATHROOM

- Floor sanitary-ware Civitas Collection (green acquerello)
- Wallpapers by Iksel Decorative Arts
- Faucets by Fima Carlo Frattini - Texture Collection

- Grit flooring by MIPA / restoration of original flooring
- Freestanding bathtub by Victoria + Albert Baths - Amiata model
- Decorative radiator/panel radiator by Ridea - Essenza Collection







STRADELLA 9
Private flat
| **Milano**

CREDITS

SKY-BLUE BATHROOM

- **Wall-hung sanitary-ware The One Collection (ceramic in glossy white, oak slim seat)**
- **Rombo countertop washbasin (glossy white)**
- Wallpaper by Wall&decò
- Faucets by Fima Carlo Frattini - Texture Collection
- Cabinet by Arbi Arredobagno
- Grit flooring by MIPA / restoration of original flooring









MICCA

Private mansion

250 sqm | **Turin**

designer | **Conz Dellepiane**

ph | **Davide Bozzalla**

Based in the central part of Turin, the main focus of this flat project was **to combine the functional aspects of a modern design** with the ancient beauty of 19th century decorative style.

Respect for the **flat original design and of its inner characteristics was at the core of this project.** At the same time, the tech-systems, along with some floorings, shutters and frames, were totally changed, with a great result in terms of energy efficiency.

The flat is composed of an entrance that leads into a large living room with decorated ceilings and period wood flooring. Next to this room, another one – converted into a library – built with the same characteristics.

MICCA
Private mansion
250 sqm | **Turin**

The living area is characterized by a brand new English style boiserie that harmonizes well with the decorated large ceilings. **The kitchen built in an inner part of the entrance leads into the near dining room** and constitutes a whole space homely and formal at the same time.

A small bathroom, characterized by a liberty style wallpaper and travertine stone surface completes the living area.

The entrance leads into the sleeping area and bathroom area. The main bedroom is placed next to a luxury bathroom delineated by contrasting shades of surfaces.

The selected colours in the second bathroom are much softer and playful. The choice of wall colours, textiles and fittings is a mixture of traditional, local features with those across the Channel as per customers' choice.

The project was published here.

CREDITS

BATHROOM WITH WALLPAPERS

- **Cognac 42 washbasin (glossy white)**
- Wallpapers by Morris&Co - Bird&Pomegranate Collection
- Tiles by Fap – Roma Collection in Matt Roman Travertine
- Faucets by Cristina Rubinetterie - SX225 Tall Collection in Satinated Stainless Steel
- Hanging Lamp by Davide Groppi Miss Collection in Matt Black





MICCA
Private mansion
250 sqm | **Turin**

CREDITS

PINKY BATHROOM

- **Cognac 42 washbasin (glossy white)**
- Tiles by Ceramica Vogue – Graph Collection
- Cabinet by Arbi Arredobagno – Street Collection
- Faucets by Bellostà - Bambù Collection in chrome
- Design Radiator by Tubes - Bath 25 Collection in white







ULIVO SUITES Bed & Breakfast | Zambrone

designers | **Meneghello Paoelli Associati + Reveria + Diego Giovannenza**

ph | **Meneghello Paoelli Associati**

The Ulivo Suites are **4 scenic suites surrounded by the typical Mediterranean greenery, especially olive trees**, bouganvillae flowers and palm trees, located on a hill facing the Gulf of Tropea.

The project keyword: territory integration! The project started with verandas, covered in arbours, wicker and creeping plants giving every suite the right privacy and offering a spectacular view on the Coast of the Gods, Aeolian Islands as well as on the unique white sand beach of Zambrone.

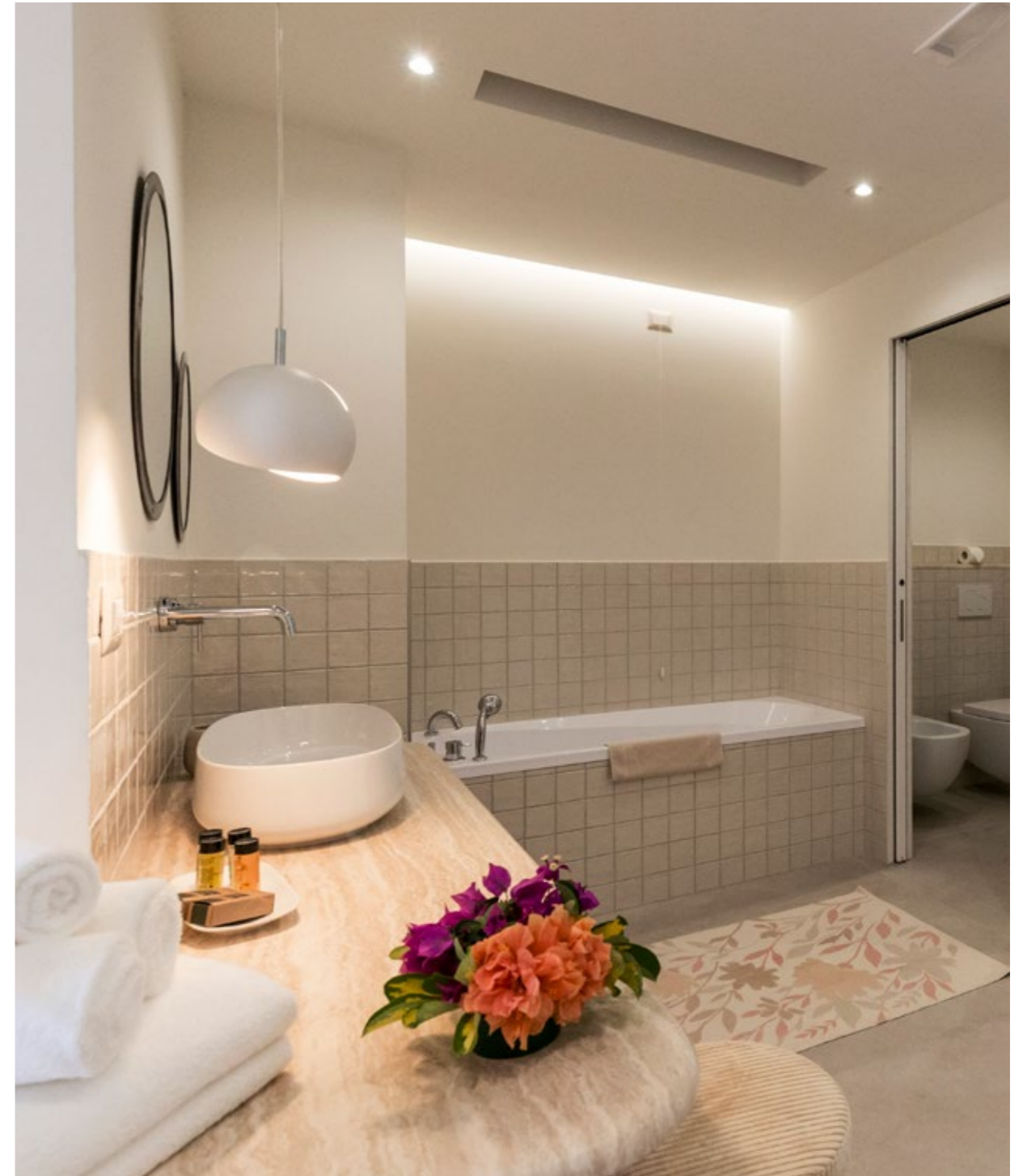
SUITES ULIVO
 Bed & Breakfast
| Zambrone

Soft, warm colours desaturated like sand blending with local materials and marbles. Suites delineated by spaces that mix and match very well with the only aim of facing the spit.

The 35sqm rooms characterized by a comfortable and modern design are fitted with astonishing king size beds, scenic shower spaces and freestanding bathtubs. **The Cognac washbasin are “mounted” on special, customized furniture**, the cherry on the cake for the elaborate design of these rooms.

CREDITS

- Cognac washbasins (glossy white)







SVETLOGORSK Private Mansion 550 sqm | **Russia**

designer | **Alena Chashkina**

ph | **Nick Rudenko**

Art Déco style as total look, maximum expression of finesse and class, are the main features of this luxury country house located in the center of Svetlogorsk, Russia, fitted out by Alena Chashkina (in collaboration with AM-group that supplied plumbing fittings). **Elegant chandeliers and elaborate mosaics give rise to a neoclassical style** revisited in a modern way.

Due to the rough ground, the ground floor was divided in two levels. The first one wisely hosts an entrance, a dining room and **a kitchen with a bar counter and a practical snack area**.

The second level hosts the private rooms: bedrooms, laundry room, bathroom for kids and master bedroom with its own dressing area and bathroom.

SVETLOGORSK
Private Mansion
550 sqm | **Russia**

The main bathroom **was fitted with the Jazz collection by the.artceram** that harmoniously and innovatively enriches the neoclassical style.

The smaller bathroom was fitted with our A16 collection and revisited in a modern key.

“Finishes, lighting and plumbing materials were approved very fast by clients but we needed to attend the Fair in Milan to select furniture” said Alena Chashkina, who followed the project and made clear **why she chose the.artceram collections:**

“Feelings, emotions and love are at the core of design for me. I really believe that a beautiful space to live in can affect us and our lives positively. I am very please when I can work using different styles. Minimalism, loft, soft classic or art déco. I am very fond of Art Déco, an art characterized by nobleness, sense of aesthetics, finesse and décor motives as major features.”

The project was published in the Russian magazine Salon Interior - N° 07/08 2020.



SVETLOGORSK
Private Mansion
550 sqm | **Russia**

CREDITS

MASTER BATHROOM

- **Jazz Collection (wall-hung sanitary-ware and countertop washbasins in glossy white)**
- Cabinet Daphne - Collection, mirror and wall lamp by Oasis
- Bathtub by Jacuzzi
- Chandelier by Iris Cristal
- Customized mosaics crafted by artisans in Moscow
- Towel warmer by Zehnder
- Faucets by Cisall
- Tiles by Porcelanite Dos

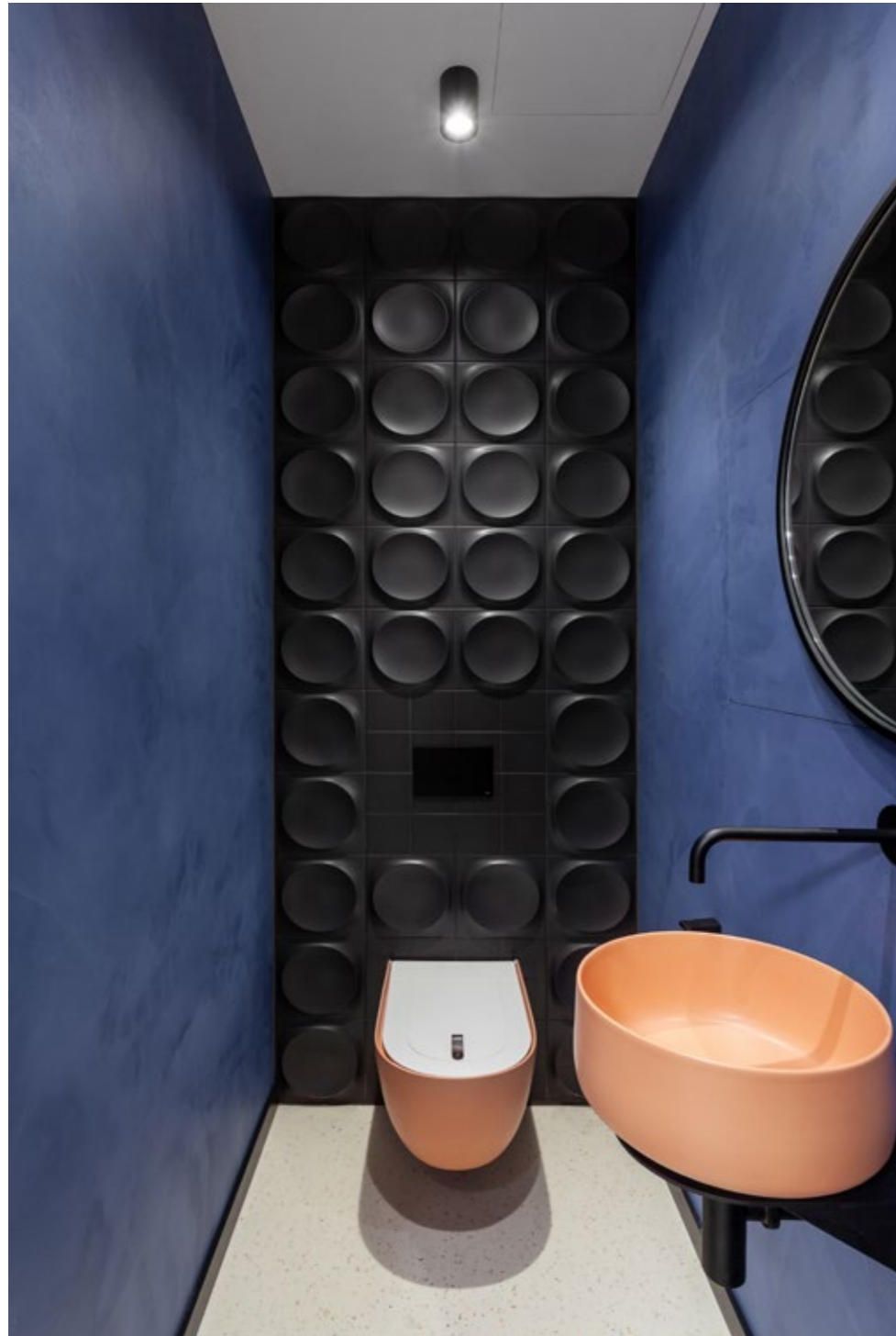




CREDITS

SMALL BATHROOM

- **A16 wall-hung sanitary-ware (glossy white)**
- Towel warmer by Zehnder
- Faucets by Cical
- Tiles by Italgraniti



PERSONAL TRAINING STUDIO PerfectCode | **Mosca**

designer | **NomadForm**

ph | **Polina Poludkina**

The architects Igor and Maria Sedmov, NomadForm studio, **created a very bright and reviving design for their Perfect Code personal training studio.** The colours they selected recall those of their company brand: blue and orange on a white background. The internal space was divided in “cubes” of different colours to avoid giving the sensation of a small space (only 42sqm).

In terms of design, special attention **was given to the bathroom and the shower space.** The bath blue colour richly mixed with dark shades and the moon-shaped mirror oppose the bright combinations of the dressing room tones, united by black and white tiles and plumbing fittings. The goal of the project was **to set off the artistic techniques and convey the important values in sports** as well as its continuous impact on people.

The project was published in Russian magazine Elle Decoration.

PERSONAL
TRAINING STUDIO
PerfectCode | **Mosca**

CREDITS

- **YELLOW BATHROOM**
Cognac 35 washbasin (glossy white)
- **BLUE BATHROOM**
Cognac 35 washbasin and The One Wc
(orange cameo with white seat)
- Ceramic tiles Moon from Wow
- Faucet by Cical
- Mirrors by Loft Krel
- Lighting by Mayton









HOME | JZ + CS Flat | **Singapore**

designer | **Studio FortyFour**

ph | **Nieve Photography**

The homogeneous wood tone of the living room gives the sensation that the whole space is made with the same material, brightened by furniture and accessories. **The collocation of elements was carefully studied** so that the book collection on arts and collectibles amassed by the owner – who works in an art museum – are rightly placed next to each other.

The double-laminated wood sliding door at the back of the sofa **hides the entrance to the private area of the flat.** The dark blue tones of the kitchen furniture match the wood shades of the shoe rack delineating the different spaces.

The master bedroom and the soft colours of the bathroom create a relaxing space for the tenants. **The combination of pink tiles and marble next to our glossy white “diamond” Millerighe washbasin** and black accessories complete the space.

The project was published here.

HOME | JZ + CS
Flat | **Singapore**



CREDITS

- **Millerighe washbasin (glossy white)**
- Tiles by Soon Bee Huat



HOME | J + S Flat | **Singapore**

designer | **Studio FortyFour**

ph | **Nieve Photography**

The goal was **to convey the loving relationship of the flat owners thanks to a blended selection of materials** either on colours and on finishes.

The pop-style black colour with gold and brass hints stands out in this space where wood and concrete finishes go hand in hand with the daily furnishings while soft fittings create links with the living room, dining room and kitchen by enhancing the space length. The bedroom is fitted with a platform bed hidden behind a series of big dresser drawers while another area is a workplace flooded with natural light.

The bathroom shows the same contrasts and plays of finishes and material that are at the core of the flat style. The walls in concrete tone perfectly harmonize with the wood finish of furnishings and – **especially** – **with the grey olive shade of the.artceram Cognac washbasin.**

Il progetto è stato pubblicato qui.

CREDITS | **Cognac 42 washbasin (grey olive)**



HOME | JE + B Flat | **Singapore**

designer | **Studio FortyFour**

ph | **Nieve Photography**

The project was also **nicely dubbed Archi-Home** since the owner is an architect and wanted to enhance the presence of the **two apartment arches that divide the main spaces.**

The “screen” door on the entrance enhances the visual beauty of the living room when closed. The sofa and poufs seem to brighten the light wood tones of the back wall that host an integrated space and an-arch-like corner for the owners’ small dogs. **Another arch perfectly frames the kitchen** playing with the pleasant tones of the sky blue and wood. The living room, the dining room and the kitchen create an open uniform space where furniture and accessories **make a perfect whole.** Next to the bedroom, there’s a platform with a step and a storeroom used by the owners to cuddle the small dogs before going to sleep. The bathrooms are fitted with mint green, light blue and black mosaic tiles and the bathtub **in the main bathroom was placed there as a moment of relax and break for the owners.**

The project was published here.

HOME | JE + B
Flat | **Singapore**



CREDITS

- Cognac washbasins in Nero Roma and Nero Germania sand finishes





HOME | M + YH Flat | **Singapore**

designer | **Studio FortyFour**

ph | **Nieve Photography**

Soft natural light and **furniture arranged in layers - embellished by elegant details** - make this environment really livable and cozy for a growing young family.

Geometry and some yellow tones inspire **hilarious life and create a playful real space**. The moody anthracite grey of the kitchen makes a **contrast-match visual effect with the living room**.

A yellow armchair and a round jute carpet make the neuter shades of the master bedroom really warmer. The bathroom is half fitted with **Chevron arrow tiles that visually heighten the ceiling**.

The project was published here.

CREDITS | **Cognac 42 washbasin (matt black)**



CROCUS EXPO 2020 Batimat | **Russia**

Design and style of the.artceram bathroom products **were displayed – and awoke great interest – at Crocus Expo 2020**, the Batimat International Fair in Russia dedicated to constructions and interior design.

The.artceram style **played a major role in a Global Design new concept project** through presentation of special interior solutions considered as a form of inspiration and new ideas from architects, designers and private clientele. In terms of style, interiors were richly presented and grouped together with respect to their functional areas.

AM Group, our business partner, **have displayed the best products by the.artceram along with other made in Italy design companies par excellence such as:** CISAL, STELLA, BERTOCCI for the bathroom of internal booths by Victoria Kiorsak, Studio UGLOVA Design (Ekaterina Uglova), Alena Gorskaya, Nadezhda Lashka, Natalia Vologdina-Anikina.

CROCUS EXPO 2020
Batimat | **Russia**

designer | **Studio UGLOVA Design**



CREDITS

- **Wall-hung sanitary-ware The One Collection (ceramic in glossy white, white slim seat)**
- **Cognac 35 countertop washbasins (glossy white)**
- **Freestanding bathtub Hoop (Livingtec white)**



CROCUS EXPO 2020
Batimat | **Russia**

designer | **Nadezhda Lashku**



CREDITS

- **Wall-hung sanitary-ware File 2.0 Collection (ceramic in blue sapphire)**
- **Cognac 55 countertop washbasin (blue sapphire)**



CROCUS EXPO 2020
Batimat | **Russia**

designer | **Alena Gorskaya**



CREDITS

- **Wall-hung WC File 2.0**
Collection (matt black)

CROCUS EXPO 2020
Batimat | **Russia**

designer | **Victoria Kiorsak**



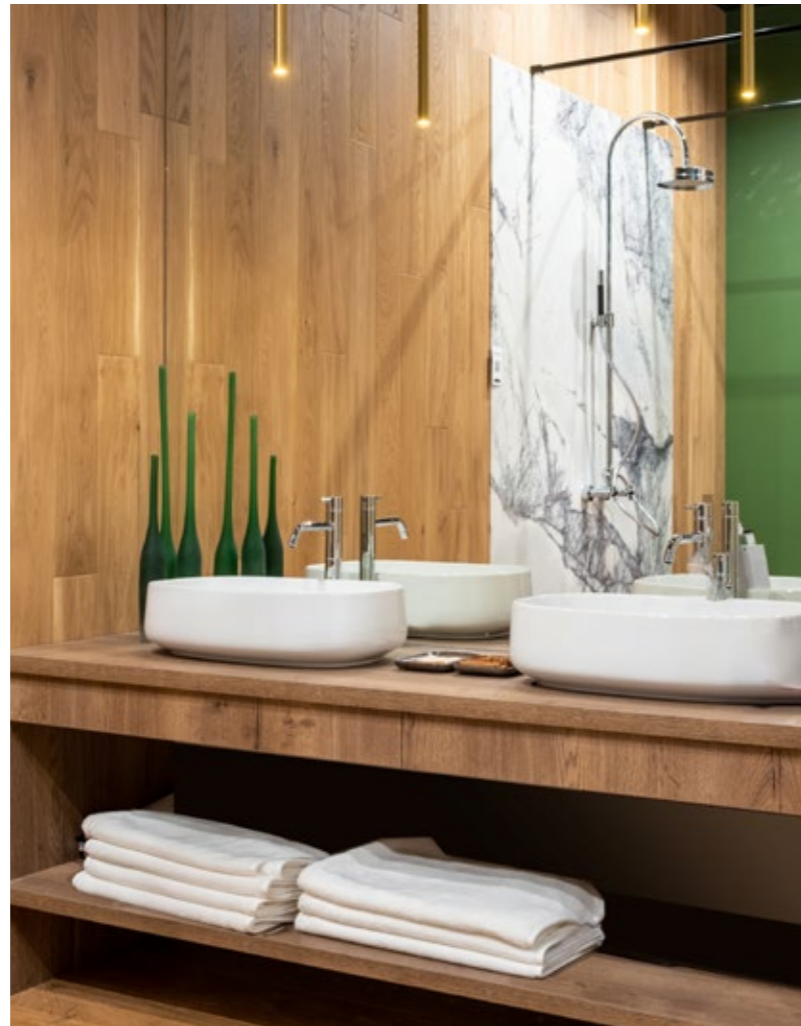
CREDITS

- **Sharp freestanding washbasins (Livingtec white)**



CROCUS EXPO 2020
Batimat | **Russia**

designer | **Natalia Vologdina-Anikina**



CREDITS

- **Cognac 55 countertop washbasins (glossy white)**



the.artceram

Via Monsignor Tenderini snc
01033 Civita Castellana (VT) ITALY
+39 0761 599499
info@artceram.it
www.artceram.it